

WOMEN'S WEEKLY

Washington Women's Weekly

September 10, 2011 Event Overview



On September 10, 2011, Washington Women's Weekly and Neiman Marcus Tyson's Galleria hosted, The Look of Success Fall Fashion Show, featuring the Lafayette 148 New York Fall 2011 Collection. Over 70 fashionable women attended to take-in fall trends, meet with friends, enjoy refreshments and left with expert fashion advice and fabulous goodie bags provided by Neiman Marcus.

What we learned? The ABC's of Fall 2011 trends:

A = Architectural details, Asymmetric design, and most of all, Animal prints. Leopard, tiger and zebra prints took center stage.

B = Belt-it. Obi-belts added a fresh look over cardigans, jackets and coats.

C = Color. If you are adding one thing to your wardrobe, make it berry. Wear it with your deepest blacks, chocolate brown and basic greys. It adds a "berry-punch."

Event promotional sponsors: LadiesDC and Magazine Sponsor: Washington Life



"Thank you for bringing such a delightful group of ladies in today! It was a great turnout and a very enthusiastic crowd. Keep in touch and let's put something together for Spring if you are interested."

- Melissa Ekblom, Public Relations Manager, *Neiman Marcus Tysons Galleria*

"Washington Women's Weekly did such a wonderful job at bringing together the best of both world's, Fashion & Business. Lafayette 148's fall collection was absolutely stunning, encouraging career women to let their style shine in and out of the workplace!"

- Madeleine Mendez, Director of Finance & Operations, *BDC Funding LLC*

"That was one of the best fashion shows that I've been to in awhile. Not only were the clothes truly wearable for any one of any age, but it was also one of the most fun fashion shows that I've been to in a long while. Well-done! Please let me know when you have another event."

- Dotsy Steele, One of Washington's "best-dressed," former president of *Capital Speakers Club, Salvation Army Women's Auxiliary*, and serves on numerous boards for the arts and charities.

For more information about **Washington Women's Weekly**, please visit www.womensweekly-wdc.com